

Swiss Picture Bank



Safe. Forever.™

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Your pictures are your most valuable assets. At last, a Swiss “Bank” Account for your pictures.

40% of all computer users experienced data loss last year.

According to Harris Interactive, 40% of all computer users experienced data loss last year¹ and people fear losing their pictures more than any other type of data. The average family shoots thousands of pictures a year, most of which reside on their home computer, leaving their memories at risk.

Swiss Picture Bank (www.swisspicturebank.com) is the first guaranteed online archive for digital pictures. Secure long-term storage plans begin at 3 cents per picture for 30 years, with no recurring charges. When you sign up for a Swiss Picture Bank account, your first 100 pictures are free.

About Swiss Picturebank AG

Swiss Picturebank (Group) AG, based in Thun, Switzerland with operating subsidiaries in Switzerland and the US, is the premier provider of online image archiving. Our Swiss Picture Bank service is the first photo site to offer long-term storage plans for a single fee per picture uploaded. It is the only service built with the Hitachi Content Archiving Platform, operated by Swisscom (the leading provider of IT services to Swiss banks) and backed by the Picture Guarantee Foundation. This unique combination of protective measures is why we are also the only company that can offer a guaranteed 30 year term of service for every file in every account. Visit www.swisspicturebank.com to learn more.

About Hitachi Data Systems

Hitachi Data Systems operates in over 170 countries and its customers include more than 50 percent of the Fortune 100. The HDS Content Archive Platform (HCAP) is the ultimate in data security, scalability and longevity from the market leader in data storage. Visit www.hds.com to learn more.

About Swisscom IT Services

Swisscom has a 125 year history of service. With sales of over \$10 billion and a workforce of 16,000, it is the largest telecom company in Switzerland. Most importantly, Swisscom IT Services is the leading provider of IT infrastructure to Swiss banks. Visit www.swisscom.com/it to learn more.

1. Harris Interactive, Steve Hoffenberg: [Image Preservation, Then & Now & Later](#)